

# CANDIDATES FOR THE BOARD OF DIRECTORS 2023

*Following are the board candidates' biographies*

## **PAUL HEZSELTINE:**

As I approach the end of my initial 3-year term on the Iron Blossam board, I am enthusiastic about seeking re-election. Our family has been proud owners of several Iron Blossam units for over 20 years, and we are immensely grateful to all the dedicated individuals who have served and continue to serve on the board and committees. Throughout the years, we have cherished countless fond family memories at Iron Blossam, and now, we aspire to give back and contribute to the enriching experiences that others can have at this wonderful place.

Prior to serving as a board member, I spent 8 years on the Iron Blossam Budget Committee. With a solid background in the technology industry, encompassing 30 years of experience in corporate business systems, ownership of an IT consulting company, and a commercial software company, I understand the increasing significance of technology in our daily lives, along with the challenges associated with business operations. Before my IT career, I worked on the construction of buildings similar to the Iron Blossam Lodge, and I understand the challenges and benefits of such structures.

I believe my diverse expertise will add a valuable dimension to the Iron Blossam board. My ultimate goal is to ensure the continuity of the exceptional Iron Blossam experience for my family, your family, and all the individuals who share a love for this unique place. Together, we can continue to foster a sense of community and enjoyment for everyone involved.



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## *Board candidates' biographies continued*

### **DR. LAUREL SANDER:**

I grew up in Montana skiing at Red Lodge Ski area. I first came to Snowbird when the Cliff Spa opened and was hired as the deep tissue therapist. I also worked on my own in the homes between Snowbird and Alta, my reputation spread. I became the #1 therapist at the 'Bird. I skied 80-100 days a year and was an ambassador rep for Technica Ski Boots.

My name was known thru the Village for my skilled hands. I also worked on the Olympians, the Utah Symphony and our incredible local athletes.

I kept studying over the decades to become a Doctor of Oriental Medicine after doing my premed in Sports medicine and Math.

In 2006, I opened my dream, Windspirit Medicine and Windspirit Wellness Retreat in Joseph Oregon. A nine-hour drive to Snowbird.

I have been sold out for 17 years with no marketing, just word of mouth. I have a national and international clientele.

My work is my passion and purpose, to give my patients Hope to Heal.

My career includes; author, speaker, teacher, doctor, healer, spiritual guidance and more.

I purchased my first unit at the Iron Blossam in the late 80's. Recently I have purchased three additional weeks because I LOVE the Iron Blossam Lodge, the mountain and my friends of 40 years. I am so happy I have a season pass again after leaving Snowbird in 2006. I can come back every ski season to experience the magic for many more days each ski season. I also love to come in the summer to hike and enjoy the best spa facilities of all the places I visit.

The Iron Blossam is a gem in the ski industry. No doubt it is my #1 place to stay of all ski areas I have visited!

When I was presented with the possible opening for the board, I jumped at the chance to join in. I bring continued diversity to the Board as I see other ladies on the board will be retiring in the upcoming years. My goal is to contribute to the continued success and help bring quality upgrades to the room paper products, kitchen utensils and encourage owners to respect the posted age requirements at the Spa.

Under that career, I am still a ski bum, ha-ha. Thus, the passion for Snowbird, the Iron Blossam Lodge and running for a position on the board.

Thank you for your consideration, Laurel



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*Board candidates' biographies continued*

## JASON PETERSEN

Greetings, let me introduce myself. I am Jason Petersen and I have lived locally in the Salt Lake County area my entire life. I have enjoyed and spent considerable time at the Iron Blossam Lodge and Snowbird area since 1976. I am married to my wife Jodi who has enriched my life beyond words. Collectively, we have 6 adult children and one grandchild on the way. My wife and I enjoy all things outdoors from hiking, biking, skiing, spelunking, fishing, camping, and our life is basically an adventure. I have summited most of the peaks in the Cottonwood canyons and enjoy bagging peaks I have not yet. I am a current timeshare owner and my parents have been timeshare owners since the beginning of the Iron Blossam Lodge opening.

In my professional career, I have 32 years in Law enforcement and I am currently a Captain of Patrol operations for the Utah Transit Authority Police Department. A few of my main duties are managing the departments Operating and Capital budgets, overseeing and managing all department procurement projects, managing several contracts and mutual aid agreements for various law enforcement agencies throughout the Wasatch Front, and managing the department logistics, equipment, and inventory.

I have a strong desire and vested interest in the successful management, budget, and operations of the Iron Blossam Lodge. I commend the current and former Board members as well as Jim Maxwell and his staff for the numerous years of successful managing and strategizing that makes the Iron Blossam Lodge a world class timeshare resort. I would enjoy the opportunity to add some of my skills to the talented list of Board members in hopes of facilitating a fun and exciting environment for families to enjoy for many years to come. It would be an honor and my pleasure to serve on the Board of Directors.

